

Midtown Baltimore Area Snapshot

Prepared for: Midtown Community Benefits District (MCBD), January 2019

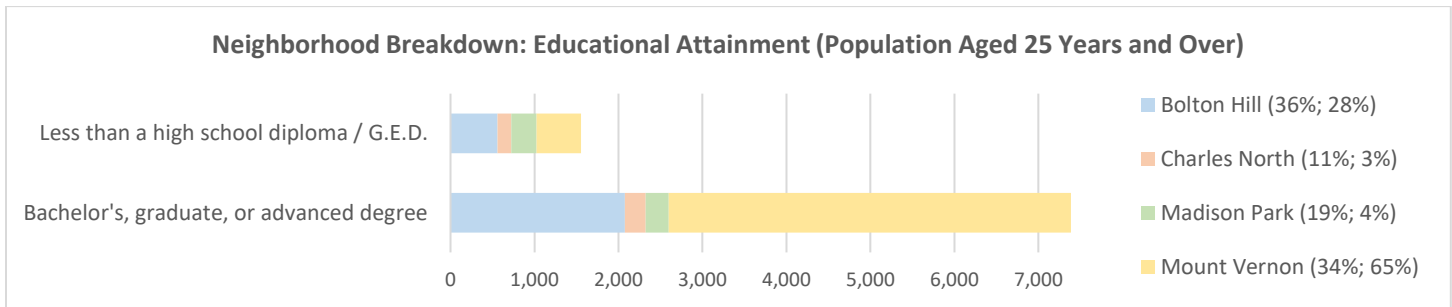
Population Characteristics

Total population: 17,448 (3% of Baltimore City)
Total households: 9,670 (4% of Baltimore City)
Median age: 34.4 years

| | MCBD | Bolton Hill | Charles North | Madison Park | Mount Vernon |
|--------------------------|--------|-------------|---------------|--------------|--------------|
| <i>Total Population</i> | 17,448 | 5,363 | 1,027 | 2,196 | 8,862 |
| <i>Under 18 Years</i> | 9% | 8% | 22% | 35% | 2% |
| <i>65 Years and Over</i> | 14% | 24% | 4% | 9% | 11% |

Educational Attainment

- 12% of the population aged 25 and over has less than a high school diploma / G.E.D (1,553 people total)
- 57% of the population aged 25 and over has a Bachelor's, graduate, or advanced degree (7,390 people total)

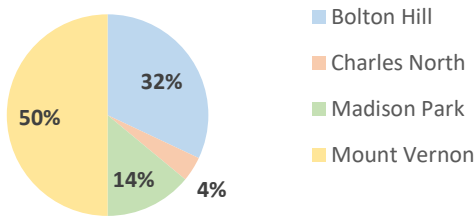


Income, Unemployment, and Poverty

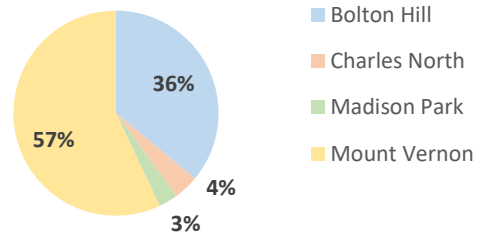
| | Baltimore City | MCBD | Bolton Hill | Charles North | Madison Park | Mount Vernon |
|---------------------------------------|----------------|----------|-------------|---------------|--------------|--------------|
| <i>Median Household Income</i> | \$44,262 | \$37,335 | \$37,507 | \$42,404 | \$20,929 | \$42,746 |
| <i>Unemployment Rate</i> | 11% | 6% | 7% | 14% | 11% | 4% |
| <i>Households Below Poverty Level</i> | 22% | 22% | 24% | 30% | 44% | 18% |

- 35% of households earn less than \$25,000 per year (3,411 households total)
- 28% of households earn more than \$75,000 per year (2,681 households total)

Neighborhood Breakdown: Midtown Households Earning Less than \$25,000 per Year



Neighborhood Breakdown: Midtown Households Earning More than \$75,000 per Year



Housing

Total housing units: 11,456 (4% of all housing stock in Baltimore City)

- 86% of housing units are in structures with 2+ units; 14% of housing units are in structures with only one unit

Housing unit occupancy: 84%

Total home sales, 2017: 81, with a median sale price of \$298,600

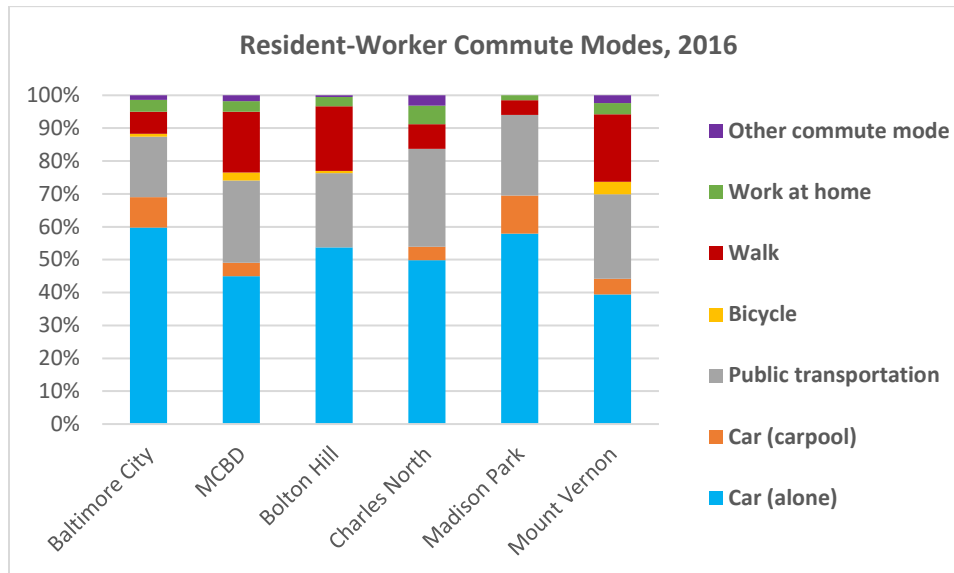
Median monthly rent: \$936

Renter households that are cost-burdened: 45% (compared to 50% citywide and 47% nationwide)

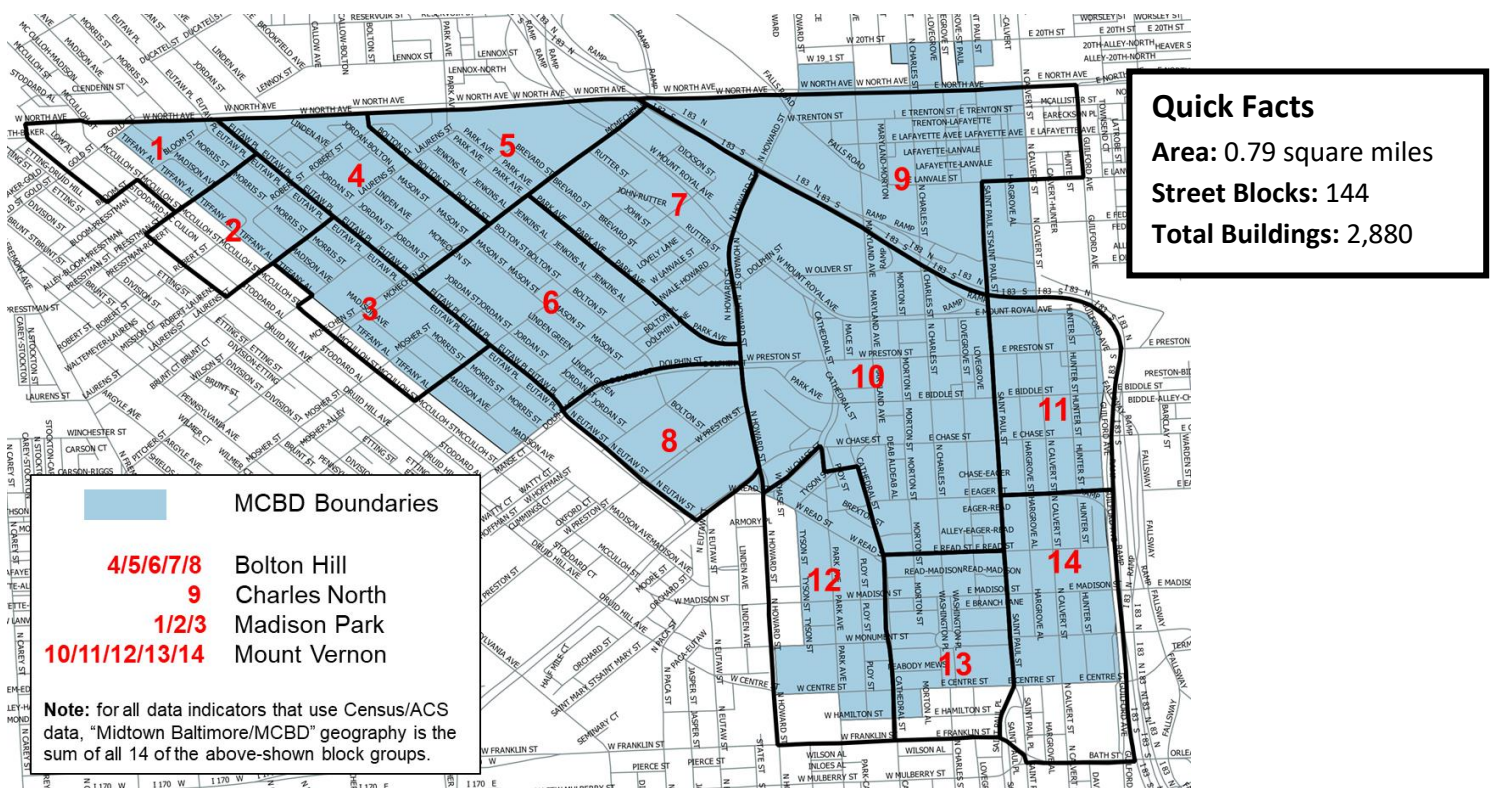
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|--------------------------------------|----------------|------|-------------|---------------|--------------|--------------|
| <i>Renter-occupied housing units</i> | 53% | 83% | 74% | 82% | 83% | 87% |
| <i>Owner-occupied housing units</i> | 47% | 17% | 26% | 18% | 17% | 13% |

Transportation and Commuting

- 41% of households do not have access to a vehicle
- 25% of residents commute to work by public transportation (compared to 18% citywide)
- 18% of residents commute to work by walking (compared to 7% citywide)



Midtown Baltimore Geography: MCB, Boundaries, Neighborhoods, and Census Block Groups



Methodology and Sources

Data sources include the U.S. Census Bureau's American Community Survey (ACS) 2012-2016 5-Year Estimates, LiveBaltimore, and other local sources including land use, tax parcel, and vacant building data sets obtained through OpenBaltimore and the Baltimore City Department of Planning. For all indicators that use Census ACS data, including population and household demographics, the neighborhood boundaries are derived using 14 Census-defined block groups. These block groups do not exactly match the stated MCB neighborhood boundaries but are consistent statistical boundaries that can be used to approximate the neighborhood areas and measure indicators year-to-year.