

ARTSCAPE 2018

LETTER TO THE NEIGHBORHOOD COMMUNITY

ARTSCAPE OVERVIEW

America's largest free arts festival returns for its 37th annual year, on July 20, 21 and 22, 2018. Attracting 350,000+ attendees over three days, Artscape features a robust schedule of visual and performing arts, vendors, concerts and more! Visit Artscape.org for more information, and save the date for Thursday, June 7, when the festival line-up and programming will be announced.

2018: THE YEAR WE DIDN'T HAVE A THEME

In recent years, Baltimore Office of Promotion & The Arts has applied an overarching theme, relevant to both the arts and Baltimore City, into the festival's creative thinking. In 2018, we're going back to the basics—ART! For "the year we didn't have a theme" we encourage artists and festival-goers to embrace Artscape for what it is – a fully accessible, 100% FREE, world-class arts festival – right here in the heart of Baltimore City. Help us celebrate Baltimore's pop-up cultural institution – the 37th annual Artscape! Artscape is produced by the Baltimore Office of Promotion & The Arts.

ABOUT BALTIMORE OFFICE OF PROMOTION & THE ARTS

The Baltimore Office of Promotion & The Arts (BOPA) is a 501(c)(3) non-profit organization which serves as Baltimore City's official arts council, events agency and film office. By providing funding and support to artists, arts programs and organizations across the city, and by producing large-scale events such as Light City, Artscape and the Baltimore Book Festival, BOPA's goal is to make Baltimore a more vibrant and creative city. Visit promotionandarts.org to learn more.

FESTIVAL CONTACT INFORMATION (MAIN # 410-752-8632)

Susan Fortkiewicz, Artscape Festival Manager (sfortkiewicz@promotionandarts.org)

Kathy Hornig, Festivals Director (khornig@promotionandarts.org)

Tess Cooper, Festivals Coordinator (tcooper@promotionandarts.org)

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ARTSCAPE HOURS OF OPERATION

Friday, July 20 and Saturday, July 21 from 11am-9pm
Sunday, July 22 from 11am-7pm (note, new closing time on Sunday)
(Artscape After Hours is open Friday, July 20 and Saturday, July 21 from 9pm-11pm;
Charles Street from Preston Street to North Avenue)

ARTSCAPE STREET CLOSURES AT A GLANCE

Mt. Royal Avenue from North Avenue to Saint Paul Street:

- Closed Monday, July 16 at 7am through Tuesday, July 24 at 4pm.

Preston Street from Cathedral Street to Howard Street:

- Closed Monday, July 16 at 7am through Tuesday, July 24 at 4pm.
- ⇒ Preston St. from Charles St. to Cathedral St. remains open for access to Cathedral St. Garage only (1311 Cathedral St.).

Charles Street from Preston Street to North Avenue:

- Closed Thursday, July 19 at 10am through Monday, July 23 at 6am.

Maryland Avenue from Preston Street to North Avenue:

- Closed Friday, July 20 at 9am through Monday, July 23 at 6am.
- ⇒ Maryland Ave. becomes temporary two-way traffic for access to the Fitzgerald Garage; northbound traffic must turn right at North Ave. to leave the festival site.
- ⇒ The I-83 ramp to Maryland Ave. will be closed.

VEHICLE ACCESS PASSES

For neighbors who require vehicle access on the festival site—during non-festival hours, when the street closures are in effect—passes will be issued on a limited basis and should only be requested only if vehicle access is absolutely necessary for your business to operate. Vehicle Access Passes are NOT parking passes.

Email Tess Cooper (tcooper@promotionandarts.org)
to discuss your needs by Wednesday, July 11.

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THE BUSINESS OF ARTSCAPE

As a 501c3 non-profit cultural organization, BOPA works year-round to secure sponsorships and funding to produce Artscape, ensuring the festival is 100% free and open to the public. BOPA also relies on revenue from the Artscape-operated beverage stands to help pay for the festival. Any revenue from the beverage stands benefit Artscape, so we aim for a terrific menu and high sales!

We want to remind the awesome businesses in the festival footprint about how the Artscape liquor license works in relation to your businesses. As BOPA is the sole holder of the Special Event Permit and the liquor license granted by the Liquor Board, Artscape is the only entity approved for the sale of alcoholic beverages outdoors and in the public right of way during the festival.

Sale of Alcoholic Beverages

- Businesses **with** existing approved outdoor table service listed on their liquor license operate as they would on a normal day of business. Consumption from an open container is allowed only when associated with the existing licensed outdoor table service at the establishment. Patrons cannot leave the table with a beverage in-hand and walk around the festival.

Businesses **without** outdoor table service listed on their liquor license are not permitted to sell alcohol outdoors their establishment. Just as on a normal day of operation, patrons who are sold an alcoholic beverage inside your business are not allowed to leave your business with an open container.

We ask you—as our neighbors—to support both the festival and the State of Maryland liquor board, in the rules and regulations as they apply to the sale of alcoholic beverages.

Other Outdoor Sales

Food and/or merchandise sales from your business should look like any other day of the year. If your business is not permitted to sell food and/or merchandise outside, your business is prohibited from selling food and/or merchandise outside of your business in the public right of way during Artscape weekend.

Week of June 4, 2018

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IN THE NEIGHBORHOOD PROGRAM

Let BOPA help you promote your Artscape-related events and specials over the festival weekend! Any Artscape Neighbor offering specials/promotions during this time, contact Tess Cooper (tcooper@promotionandarts.org) with details and we will get the word out on the festival website and social media through our In the Neighborhood program.

ARTSCAPE AFTER HOURS

On Friday, July 20 and Saturday, July 21 (9-11pm each night), Charles Street from Preston Street to North Avenue is transformed into an outdoor dance club complete with DJs, interactive artwork projects, and special performances. Businesses located on Charles Street are encouraged to remain open during Artscape After Hours.

THANK YOU, AND WE LOOK FORWARD TO SEEING YOU AT ARTSCAPE!

Produced by
BALTIMORE
OFFICE OF PROMOTION & THE ARTS
Arts • Events • Film

Artscape

July 20-22, 2018
Baltimore, MD